

REPETITION

REPETITION CAN BE USEFUL IN POETRY AND SPEECHES BUT IT'S BORING IN ESSAYS

INCORRECT

When writing analytical essays, we often talk about the **power** of an author's imagery, word choice, symbolism and so on. In trying to write **powerfully** about this **power**, we can fall into the trap of using the word **powerfully** too often, ultimately reducing the **power** of the point we were trying to make in the first place. A **powerful** opportunity to increase the analytical and stylistic **power** of our essay has been lost.

CORRECT

Positive	Strong, evocative, emotive, vivid, glowing, vibrant, alive, stunning, clear, crystalline, intelligent, bright, lucid, vibrant, poetic, romantic, lofty, passionate, tender, intense, remarkable, notable, sensational, entertaining, lovely, beautiful, profound, deep, innovative, original, creative, timely
Negative	dull, boring, tedious, dry, uninviting, flat, predictable, monotonous, unremarkable, bad, nasty, plain, ugly, grotesque, repulsive, revolting, off-putting, shallow, insignificant, derivative, conventional, dated, untimely, common, shoddy, ineffective
Create	Depict, convey, delineate, illustrate, describe, outline, express
Connection	Relationship, bond, unity, bridge, link, tie
Image	Picture, reflection, perspective, concept, description, outline, portrait, portrayal, illustration, symbol, emblem, motif

Be careful when using synonym lists / thesaurus. The subtleties of sense / meaning must be observed. Perhaps the only thing more tedious than repetition is malapropism.

ADVANCED

It's a good idea to vary the forms of your syntax. For example, try using **adjectives** instead of **nouns** to adjust the flow of your sentences. For example, use *descriptive* in place of *description*; *emblematic* in place of *emblem*.